

The Australia-Israel Chamber of Commerce AICC(WA)'s

# Outreach Business “Match Making” Program

*- Linking your business with Israel*



TEL AVIV, ISRAEL



**Outreach** is the AICC(WA)'s unique research capability where we can explore the potential advantages of linking Western Australian individuals, teams, departments, research groups, CRC's, universities and business enterprises with individuals and organisations in Israel.

**Outreach** is dedicated to facilitating real business between the States of Israel and Western Australia in all areas, be it private or public sectors and academia.

Let AICC(WA) go to work for you by researching into the potential areas that could value add to your business. Be it pure research & development, new commerce & trade opportunities, information sharing, agency to agency collaboration, access to capital, personnel exchange, joint ventures, new market penetration, pre commercialisation opportunities and more.

**Outreach** is our unique business match-making service linking you to Israeli expertise to benefit your work and drive real tangible outcomes.

- Step 1** If you know or believe there are areas of expertise in Israel, that you anticipate could add value to your work, then you provide AICC(WA) with a brief desirable 'hit list'. If you are not sure we will find out what potential may exist. This process can be two way, so the opportunity could be your enterprise value adding to Israel
- Step 2** We provide you with a quote to research the potential for areas of mutual benefit
- Step 3** On acceptance, we conduct the research and provide you with a report including recommendations on way forward
- Step 4** We assist you in establishing the contact and ongoing relationships

**CONTACT:**

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